

Blake Horsley

Artist, Author, Advocate
GRAPHIC DESIGNER

ART create DESIGN life

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blakereflected FOLLOW

Blake R. Horsley || Artist | Writer || Author "A Man With Glasses" | Advocate
Do what makes you want to be alive. SoundCloud.com || CBC Campus Going in
circles www.blakereflected.com

2,057 posts 1,118 followers

blakereflected.com

To gain employment in a creative field that consistently motivates and **inspires** me.

EDUCATION

Humber School of Media Studies & Information Technology
[Creative Advertising](#)

PAST | PRESENT EMPLOYMENT

Author

“A **MAN WITH GLASSES**” || By Blake R. Horsley
A personal, unedited, and beautifully honest story of one man suffering from bipolar disorder and trying to overcome his arduous struggle, while becoming a man because of it.

Mental Health Advocate || Public and Motivational Speaker
[Voice For Mental Health](#)

2007 to Present [Graphic Designer](#)

Designed and own blakereflected.com

Design business cards

Create promotional flyers, brochures and posters

Created website templates for individuals and a professional athlete in the CFL

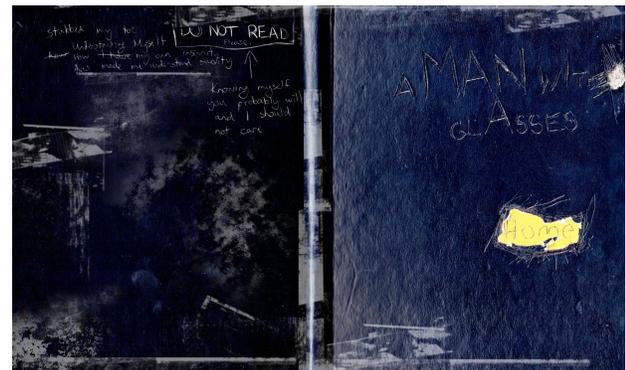
Design logos for new companies and companies rebranding

Designed logo for athletic centre Forza Fitness

Designed Forza Fitness website, flyers, business cards and passes

Tutored individuals on Adobe Photoshop, Adobe Indesign, and Adobe Illustrator

Designed posters, flyers, advertisements and business cards for fitness clubs System Fitness and Xtreme Couture Toronto

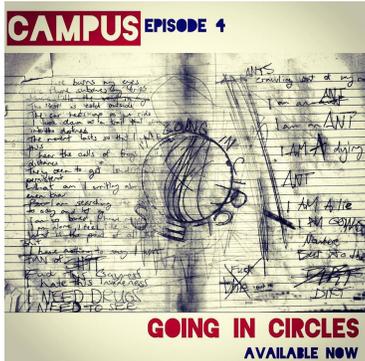


ACHIEVEMENTS

CBC Campus

Episode 4:

Going in circles



Personally selected and interviewed in a podcast titled Episode 4: Going in circles with CBC, in the new series **CBC Campus**.

Spoke about the topic of mental health and mental illness, and how that can affect one in their personal life, throughout highschool, and while on campus in postsecondary. It instantly became one of the top rated podcasts in that series, and actually raised the ratings of the series to be one of the top podcasts listened to on iTunes and Soundcloud. It was also aired numerous times on CBC Radio. CBC furthermore wrote an article about myself on their website, made a short video about my art and my words, and shared another mental health advocate's story about her son's experiences with mental health relating it to my podcast. It aired all over North America and has been heard world wide, currently having almost 11,000 listens on SoundCloud.com

Professional Graphic Artist (Digital and Multimedia)

- Created over 600 works of art using digital media
- Marketed my art through networking, art shows and social media
- Personally scouted to represent RAW: Natural Born Artists
- Featured artist in RAW's art shows AWAKENING, SPECTRUM, and PANORAMA, in 2014, showcasing some of my best artwork
- Scouted by Norman Felix Art Gallery in Toronto to showcase my work
- Showcasing my artwork throughout Toronto in local businesses and galleries
- Showcased my artwork in Milton's Centre for the Arts in July of 2014
- Showcasing artwork at Culture Rising, Xtreme Couture and System Fitness
- Partnered with Artzila to sell limited edition prints
- Partnered with Nuvango to sell custom products featuring my artwork
- Finalist of 7 in a world renowned art competition called "Paint the City"
- Featured in the "Pancakes and Booze" Art Show in Toronto, 2015

Sep. 2011 to Mar. 2013

The Taylor Group - Logistics Coordinator Assistant

- Constructed and dismantled booths for trade shows and auto shows
- Packed and organized booths and supplies for shipping and set-ups **WORLDWIDE**
- Applied graphics to booths for trade shows and auto shows
- Combined physically demanding labour with an eye for attention to fine details and constant strive for perfection
- I gained experience on a different side of advertising that I did not study in school
- I understand now, the importance of being organized, and meeting strict and constant deadlines
- This company takes pride in what it creates, and it is this very shared pride that inspires its workers to always be attentive to details, and aim for a level of perfection that is so careful and professional, it rarely disappoints

STRENGTHS

- Adobe Creative Suite CS6
- Considerable Photoshop, Illustrator and Indesign skills
- Very skilled in graphic design and graphic art
- Very artistically inclined
- Extremely skilled in marketing and sales
- Skilled in helping, communication, leading, and problem solving
- Punctual and Reliable
- Can easily adapt to new working environments
- Eager to take on new tasks and responsibilities
- Excellent people skills

